

About CRISP

CRISP is established under Indo-German Cooperation agreement as an autonomous organisation of the Dept. of Technical Education and Skill Development, Govt. of M.P.

CRISP provides technical training and consultancy services for Industry Personnel, Government Officers, Faculties of academic and teaching institutions, Students and Jobseekers. CRISP is equipped with the state-of-the-art equipment and technology, latest software, qualified, trained and experienced trainers in the relevant fields.

CRISP has its head office in Bhopal and training centres at several national and international locations.

Other training programs in Multimedia offered at CRISP are:

- Graphic Designing & Illustration
- Digital Still Photography
- Special Effects and Compositing (VFX)
- Non-Linear Video Editing
- Web Portal Design
- Professional Certification in Film Production
- 2D/ 3D Animation



Patron Clients of CRISP



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GRAPHIC DESIGNING



...unleashing the full potential of men & machines

GRAPHIC DESIGNING FOR PRINT MEDIA



Introduction of Course

A graphic designer has the ability to visualize the concept and is considered as a specialist in solving problems related to visual communication. A graphic designer is skilled in Layout designing, Drawing, Lettering, Typography, Photography and Diagramming.

This programme is designed to develop these professional skills and also includes narrative abilities, presentation skills, strategic thinking and the ability to develop innovative conceptual design.

After completing the course, participants will be able to work for Advertising Agencies, Design Houses, Desk Top Publishing, Printing Companies, Packaging Companies, Product Promotion, Publishers, Newspapers, & Magazines, and can also start their business.

Course Contents

Print Design Basics:

- Basics of printing technology and its uses

Design Principles & Color Harmony:

- Understand design principles & color theory

Typography:

- Study different fonts and typo issues

Layout Design:

- Designing standards
- Print layout design
- Creative visualization for intuitive layouts

Vector Graphics & Digital Illustrations:

- Create artistic characters and shapes.
- Create Illustrations
- Apply different color scheme and formats
- Work with palettes
- Prepare for print job, importing & exporting.

Digital Imaging:

- Work with images

- Use toolbox & colour modes
- Use & manage layers
- Transform objects
- Work with selection & feathering
- Colour correction of Images
- Digital drawing & painting
- Work with text
- Use plug-in filters
- Use the action palette & automate commands
- File formats & prints.

Printing & Publishing:

- Design layouts for print
- Integrate media elements on print layouts
- Save files for print compatibility

Methodology

The programme consists of a mix of :

- Lectures and presentations
- Demonstrations
- Interactive Discussions
- Hands-on practice based

Pre-requisite

- Minimum 10th Pass
- Working knowledge of Computers

Duration

Part time: 3 Months (60 working days) 2 hrs/ day

Course Fee

Fee Rs. 8,000/- (Inclusive of Tax)

This is subsidized course free for jobseekers & students only

Mode of Payment

Cash / Online/ Debit/ Credit Card
at CRISP Society, Bhopal